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## Viceversa International Limited

Design and functionality are the basic ideas of Viceversa philosophy, a brand able to create cult objects and real trends. Viceversa proposes small household appliances, table, kitchen and bathroom wares, furniture, personal and professional accessories; useful solutions to organise space or for free time and sport. It also provides with commonly used objects with special shapes, materials and colours, with an ironic or minimal design, with a high-tech charm, full of fashionable content. The use of plastics and different materials characterises Viceversa production. In Italy and abroad it is widely distributed both in organised modern distribution and independent retail, managing production through both the Hong Kong and Florence office.

