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fiftytwoways

Fiftytwo ways Limited

Fiftytwo ways, based in Hong Kong, is the supplier of Cow Parade and Want-it brands. Cow Parade is linked to various events around the world at which full-size cows are placed around a city. Some are painted by famous local artists, while the rest of the cows come from other events and artists. These cows are then handcrafted in smaller sizes to be sold to collectors and enthusiasts. Want-it is an exciting new brand born in early 2008 with fresh concepts and designs, with the emphasis on functionality and fun. All the products have a quirky feeling and are made to be wanted!