













**HKTDC Hong Kong Houseware Fair**  
***April 20-23, 2013***  
**Product Highlights from Exhibitors (extract)**

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|   | Photo & Company Info  | Highlights  |
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| 1 |  <p>Ante International Limited (Hong Kong)<br/> Booth No: 1D-B19<br/> Product Zone: Hall of Elegance<br/> <a href="http://www.antevanilla.com">www.antevanilla.com</a></p> | <p><b>FELTIAMO Mobile Phone Charging Holder</b></p> <p>Constant re-charging of our mobile phones is a must, but definitely not its associated inconvenience. The FELTIAMO Mobile Phone Charging Holder provides a perfect solution to keeping the phone both secure and within reach of all its accessories. This versatile personal accessory holds a smart phone of any popular size while neatly storing the excess length of the charger cord behind it, as well as organizing extra SIM cards and earphones in its front compartment.</p> <p>This soft and durable holder can be conveniently secured around an electric outlet while the phone is being charged. With the felt material made from recycled PET drink bottles, this mobile phone charging holder combines easy storage in handbags, a passion for owning eco-friendly products, and an eye-catching design all in one. Your phone in this brightly colored accessory can be easily spotted wherever it is being charged.</p> <p><b>FELTIAMO Basket with Pockets</b></p> <p>This innovative basket may just be a simple rectangle, but it doesn't stop there. With just 2 layers of soft and eco-friendly recycled felt, the FELTIAMO Basket with Pockets is a versatile storage device that can keep everything - from papers, magazines, books, and office supplies - organized. Additionally, its many different pockets allow for quick accessibility of TV remote controls and many desk top gadgets. This functional and brightly colored accessory allows for tidiness and esthetics to fit your modern lifestyle.</p> |

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| 2 |  <p>BWT water+more GmbH (Austria)<br/>Booth No: 1D-C19<br/>Product Zone: Hall of Elegance<br/><a href="http://www.bwt-filter.com">www.bwt-filter.com</a></p>                   | <p><b>BWT table water filter</b></p> <p>The BWT table water filter is the first and the only filter that not only filters tap water, but also mineralises the water with magnesium thanks to the patented Mg<sup>2+</sup> technology. The result is mineralized, nutrient-rich and tasty water for daily drinking pleasure and perfect taste.</p>   |
| 3 |  <p>Dankotuwa Porcelain PLC (Sri Lanka)<br/>Booth No: 3B-D17<br/>Product Zone: Sri Lanka Pavilion<br/><a href="http://www.dankotuwa.com">www.dankotuwa.com</a></p>             | <p><b>Porcelain tableware</b></p> <ul style="list-style-type: none"> <li>• Porcelain body made mostly from the finest imported raw materials sourced worldwide</li> <li>• Shapes designed by European designers</li> <li>• Food safety assured as decorations conform to USA's Food &amp; Drug Administration (FDA) standards</li> <li>• Colour pigments of prime quality</li> <li>• High whiteness</li> <li>• Hard chip resistant body fired at 1,320 °C</li> <li>• Scratch resistant surface</li> <li>• Zero water absorption and bacteria free</li> </ul>  |
| 4 |  <p>Design For Sustainable Development Foundation (Sri Lanka)<br/>Booth No: 3B-D18<br/>Product Zone: Sri Lanka Pavilion<br/><a href="http://www.dfsd.lk">www.dfsd.lk</a></p> | <p><b>DFSD's Island Craft project</b></p> <p>DFSD's Island Craft project features products created by Sri Lanka's rural craft artisans. The project links these artisans with contemporary designers to help them create high-end, quality products and thereby achieve higher incomes and improved livelihoods.</p> <p>The product range spans from beautifully hand-woven handloom upholstery fabrics, bed throws, shawls to beach wraps from the 'Divulapitya handloom weavers project' and colorful batiks, beautiful palmyra baskets and accessories, handmade lace, hemp, wood craft, ceramics from rest of the island.</p> |

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| 5 |  <p>Hankook Chinaware Co Ltd. (Korea)<br/>Booth No: 1D-B21<br/>Product Zone: Hall of Elegance<br/><a href="http://www.prouna.com">www.prouna.com</a></p>                          | <p><b>Prouna Jewelry</b></p> <p>Prouna Jewelry by Hankook Chinaware is crafted with first-rate gem stones from the world-famous CRYSTALIZED Swarovski Elements producers, to achieve another passion in developing excellence in Bone China decoration.</p> <p>Prouna Jewelry is a unique product expressing the exquisite character of the highest value glass crystals fused onto flawless Bone China.</p>  |
| 6 |  <p>Happycall Co Ltd. (Korea)<br/>Booth No: 1D-B15<br/>Product Zone: Hall of Elegance<br/><a href="http://myhappycall.co.kr/en/">myhappycall.co.kr/en/</a></p>                   | <p><b>Diamond Frying Pan</b></p> <p>With its strong physical properties, smooth surfaces and the highest thermal conduction rate (about 5 times and 140 times higher than copper and stainless steel respectively), diamond is the material never harmful to human body.</p> <p>Happycall Diamond Frying Pan is created with the high nanotechnology and 2500-ton forging process as its method of production.</p>  |
| 7 |  <p>Husk's HK Limited (Hong Kong)<br/>Booth No: 1CON-021<br/>Product Zone: Green Living<br/><a href="http://www.huskware.com">www.huskware.com</a></p>                         | <p><b>Rice Husks Tableware</b></p> <p>HUSK'WARE products mainly made from RICE HUSKS, agricultural by-products, they are natural, healthy and do not contain any harmful substances.</p> <p>HUSK'WARE is in line with the world food hygiene standards and indicator (USA-FDA, BPA free, ROHS, REACH, DMF, DGCCGF) And withstand temperature within 30°-120°C.</p> <p>Discarded after use can biodegrade in the natural environment. We advocate to protecting the earth's resources and the ecological environment in the life preferred "Green Products".</p> |
| 8 |  <p>Lanktrad International (Pvt) Ltd<br/>(Sri Lanka)<br/>Booth No: 3B-D 11<br/>Product Zone: Sri Lanka Pavilion<br/><a href="http://www.lanktrad.com">www.lanktrad.com</a></p> | <p><b>Natural Jute dry massage brushes</b></p> <p>Lanktrad is the pioneer in manufacturing brushes made from Natural Jute fibre. The soft texture of jute is most suited as a dry massager for the face and body to improve blood circulation and exfoliation. Brushes made with jute fibres are soft to touch yet firm and can be used all types of skins.</p>   |

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| 9  |  <p>Lico (HK) Manufacturing Ltd<br/>(Hong Kong)<br/>Booth No: 1E-E15<br/>Product Zone: Hall of Elegance<br/><a href="http://www.licohk.com">www.licohk.com</a> / <a href="http://www.pop-pan.com">www.pop-pan.com</a></p> | <p><b>Pop-Pan Bakeware</b></p> <p>Lico (HK) Manufacturing Ltd offers a wide range of quality and stylish products. The innovative Pop-Pan Bakeware uniquely combines non-stick metal and LFGB &amp; FDA-approved silicone. The silicone construction part is heat-resistant to 500°F.</p> <p>The durable nonstick coating ensures optimal browsing for best results.</p>  |
| 10 |  <p>Planet Technology International Ltd<br/>(Hong Kong)<br/>Booth No: 5E-A10<br/>Product Zone: Outdoor Living<br/><a href="http://www.hktdc.com/em/planet">www.hktdc.com/em/planet</a></p>                               | <p><b>Bean Bag Chair</b></p> <p>The company has just developed a new series of beanbag cushions for indoors, which is a combination of innovative design and brand new material.</p>  |
| 11 |  <p>Powerbeauty (Dongguan) Industrial Co Ltd (Chinese mainland)<br/>Booth No: 5E-B02<br/>Product Zone: Outdoor Living<br/><a href="http://www.powerbeauty.com">www.powerbeauty.com</a></p>                              | <p><b>LED Ball Light</b></p> <p>Suitable for indoor or outdoor use: IP68, waterproof, can be placed on water, UV resistant, with its novel design, multiple colors and remote control function, it is great for decorating home and swimming pools, can be used in gardens as lawn lamps or any other outdoor events or parties.</p> <p>Energy saving and environmental friendly, working time up to 6-12 hours</p> |
| 12 |  <p>Royal Fernwood Porcelain Ltd<br/>(Sri Lanka)<br/>Booth No: 3B-D13<br/>Product Zone: Sri Lanka Pavilion<br/><a href="http://www.fernwoodporcelain.com">www.fernwoodporcelain.com</a></p>                            | <p><b>Porcelain In Ivory</b></p> <p>Latest breakthrough in Porcelain is the introduction of Porcelain in Ivory body colour. Due to its light weight, higher translucency, subtleness and warm feeling, the product resembles Bone China.</p>  |





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| 13 |  | <p><b>The Flat Screen TV Saver</b></p> <p>This item is so useful in the contemporary home – Large flat screen TVs can be hazardous and dangerous. The saver screws your TV securely in place, preventing it from falling and causing injuries (or a broken TV!). This is a fantastic modern safety product for children, pets and other around the home.</p> <p><b>Bath &amp; Room Thermometer</b></p> <p>This is a fantastic multipurpose thermometer which reads both room and bath temperature. Re-checking every 10 seconds, it is highly accurate, and energy efficient – shutting off automatically after 30 minutes. Available in cute floating duck or crocodile shapes, it is also a fun toy for your little one to use at bath time.</p> <p><b>Heat Alert Anti-slip Bath Mats</b></p> <p>These are a great safety product for any bathroom. The non-slip mats prevent falling on a slippery surface, and the heat sensing material tells you if the water is too hot before your child gets in, preventing burns or scalding. Available in cute shapes and colours, they are fun to have in the tub.</p> |
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Tee-Zed Products Pty Ltd (Australia)  
 Booth No: 5C-B02  
 Product Zone: Home Living  
[www.dreambaby.com.au](http://www.dreambaby.com.au)

## World of Pet Supplies

|   | Photo & Company Info   | Product Description  |
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| 1 |  <p>Petagon Limited (Hong Kong)<br/>       Booth Number: 1A-C11<br/>       Product Zone: World of Pet Supplies<br/> <a href="http://www.petagon.com.hk/">http://www.petagon.com.hk/</a></p> | <p><b>Hear Doggy!™ Ultrasonic Dog Toy</b></p> <p>It is the only ultrasonic toy that your dog can hear but humans can't! Dogs can hear sounds at higher frequency than humans. Hear Doggy!™ Toys feature a patented squeaker that is tuned to an ultrasonic frequency that is out of the human hearing range but still fun for your four-legged friend!</p> <p>The biggest benefit is taking out the annoying squeaky noises while your dog enjoys playing with this toy.</p> |

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| 2 |  <p>Taiwan Chews Time Co Ltd (Taiwan)<br/>Booth No: 1A-A09<br/>Product Zone: World of Pet Supplies<br/><a href="http://www.chews-time.com">www.chews-time.com</a></p> | <p><b>Pet's Snacks</b></p> <p>We adopt the up to date methods and the human food grade raw materials to produce our products.</p> <p>We have the professional snacks chef recipes for our pet's snacks and with the special feature designs make the feeding funnier.</p> <p>The fresh raw materials can make the snacks rich flavor and lead your pets to endless aftertastes.</p>   |
| 3 |  <p>Wantronics Industrial Ltd (Hong Kong)<br/>Booth No: 1A-C14<br/>Product Zone: World of Pet Supplies</p>   | <p><b>Pet Heated Bed</b></p> <p>Wantronics's Pet Heated Bed can provide comfort to your pet during cold weather! With the heating base, it can be used both with main power supplier and in car. The base is added with Orthopedic Foam Core, which adds comfort to your pet. It is easy and safe to use – the heated pad can be removed for cleaning and thermostats inside help to control temperature and prevent overheating.</p> |