




HKTDC Hong Kong Houseware Fair
April 20-23, 2014
Product Highlights from Exhibitors (extract)

Photo download: http://filesharing.tdc.org.hk/hktdc/download.php?fid=_phpA15oHc

	Photo & Company Info	Highlights
1	 <p>Alpha Home Group Limited (Hong Kong) Booth No: 3C-B14 Product Zone: Kitchenware & Gadgets www.jchomegroup.com</p>	<p style="text-align: center;">Highlights</p> <p style="text-align: center;">Mix 'n Bake</p> <p>The Mix 'n Bake is a combination of a mixing bowl and a baking pan. When you unfold it, it is a mixing bowl for mixing batter, baking powder and egg etc. When you fold the base up, it becomes a baking pan since the batter will be pushed up to the baking pan section. No more making a mess when transferring batter from a mixing bowl to a baking pan. Save your time and wash less! Heat resistant and dishwasher safe.</p> <p style="text-align: center;">Miracle Rolling Pin</p> <p>Traditional rolling pins can only be used to roll dough. The Miracle Rolling Pin provides one-stop solution. You can roll dough and adjust the thickness of dough by "clicking" the hexagon. When dough gets sticky, you can use the built-in flour dispenser and adjust the flour amount to be dispensed. Fit the cookie cutters on the rolling tube and you can roll to cut cookies rather than cutting them one by one.</p>
2	 <p>BWT water+more GmbH (Austria) Booth No: 1E-A15 Product Zone: Hall of Elegance www.bwt-filter.com</p>	<p style="text-align: center;">Gourmet Table Water Filter "Black Penguin"</p> <p>Technological innovation meets trendy design!</p> <p>The gourmet table water filter is the only filter to mineralize tap water with the valuable mineral magnesium using the patented Mg²⁺ technology. The mineral magnesium is a flavour carrier. The filter replaces calcium content, which is responsible for causing water hardness, with magnesium Mg²⁺ to produce remarkably tasty water. Perfect for tea, coffee and daily drinking pleasure. The design product has an electronic indicator which prompts when to change filter again.</p>

3	 <p>Dove Biotech Hong Kong (Hong Kong) Booth No: 1CON-032 Product Zone: Green Living www.Organic-guard.com</p>	<p>Organic Guard - a multi-purpose organic disinfectant</p> <p>Organic Guard is a multi-purpose organic disinfectant that can form an antimicrobial coating which can effectively provide total protection from viruses and pathogenic bacterium including Gram +ve and Gram -ve, Fungi, Molds and dust mites.</p> <p>Organic Guard is a non-toxic, organic, safe, bio-degradable, non-allergenic, non-irritating alternative to chlorine and other alcohol-based disinfectant. Safe to use for human and pets, even for babies. It is ideal for use at Home, Office, Schools, Hospitals, Hotels, vehicles, planes, trains, bathrooms, restaurants and any public places.</p> <p>Spray on any surface or directly on skin to eliminate 99.99% of viruses and bacteria, Organic Guard's long lasting formula can help protect against infection by contact and prevent cross infection for up to 10 days.</p>
4	 <p>Kool Limited (Hong Kong) Booth No: 1E-A21 Product Zone: Hall of Elegance www.kool.com.hk</p>	<p>360° Mega bowl</p> <p>'Mega' stands for Merry-grate-around, is ergonomically designed to utilize all motions in its one-direction grating cycle. The idea of this product is to help people to make preparation quicker and easier. Continuous turning motion lets you keep grating and slicing efficiently and accurately. It comes with fine, medium, and coarse graters, a slicing blade, and a sieve which these parts can be stacked together to use minimum space. Interchangeable blade parts and accessories let you change function easily.</p> <p>Three-quart mixing and preparation bowl with imperial and US measurements (ml, fl oz/ cups, quarts) are etched inside the bowl has a non-slip base and a large, comfortable hand grip, making it perfect for whisking and grating. Simply add salad dressing to the salad and serve right from the bowl. Top lid lets you conveniently store food in the bowl. Sturdy stainless steel mesh sieve, ideal for straining sauces, and excellent for sifting dry ingredients. Hand guard protects fingers, and the food plunger presses food down to the grater blade perfectly.</p>

5	 <p>Metta Fine Arts Limited (Hong Kong) Booth No: M4-A48 Product Zone: Avenue of Inspiration (New Zone)</p>	<p>Modern ceramic art ware by Nick Poon</p> <p>A touch of serenity – Metta Fine Arts Limited introduces modern ceramic art ware by Hong Kong artist and product designer Nick Poon. Nick’s latest work focuses on tea ware, table ware and vases, showing his unique style of blending harmoniously primitive patterns or objects of nature with modern geometric shapes.</p>
6	 <p>Paper+Design GMBH tabletop (Germany) Booth No: 3B-F09 Product Zone: Germany Pavilion www.paper-design.de</p>	<p>Napkins for special occasion</p> <p>Surprise your guests with a table decoration made of folded Origami napkins. They are printed in a way that allows you to fold multi-coloured sculptures, for example, our silverware bags, water lilies or new butterflies.</p> <p>Anyone can easily create such an origami sculpture following instructions.</p>
7	 <p>Talk Hong Kong Co., Ltd. (Hong Kong) Booth No: 1D-D01 Product Zone: Hall of Elegance www.livingtalk.com.hk</p>	<p>“Talk” handicraft article</p> <p>Poem written in ink on Japanese paper, the atmosphere with lacquer and pearls, the soft lighting in a room, a small garden with own design and the modern life; these kinds of style and elements are all expressed in our design products. Nevertheless, no matter how best the goods are, people are the main element. We hope we can use our design items as language to communicate with each other. Making our items to be living things is our design concept. We believe living quality will be enhanced through different kinds of design in the future.</p>

8	 <p>Tee-Zed Products Pty Ltd (Australia) Booth No: 5C-D01 Product Zone: Baby & Children's Homeware (New Zone) www.dreambaby.com.au</p>	<p>Dreambaby® Padded Premium Deluxe Bath Seat</p> <p>The Dreambaby® Padded Premium Deluxe Bath Seat with Heat Sensor is for children aged six months to two years of age. It has a padded seat and back for added comfort and the starfish heat sensor will fade if the water is too hot.</p>
9	 <p>Trudeau Corporation 1889 Inc. (Canada) Booth No: 3C-D23 Product Zone: Kitchenware & Gadgets www.trudeaucorp.com</p>	<p>Aroma Aerating Pourer</p> <p>A \$10 bottle of wine can taste like it's worth much more if its bouquet is allowed to develop properly. Trudeau's Aroma Aerating Pourer allows wine to breathe, greatly enhancing its natural flavors. The Trudeau Aroma Aerating Pourer features an air intake system that aerates as you pour, providing an equivalent to 30 minutes of traditional decanting in mere seconds, letting hosts/hostesses uncork, aerate and serve in seamless transition.</p>
World of Pet Supplies		
10	 <p>Dongguan Shenghong Webbing Co., Ltd. (Chinese Mainland) Booth No: 1A-A01 Product Zone: World of Pet Supplies www.aidi-pet.cn</p>	<p>AIDI GPS Pet locator</p> <p>Put your pet on the map and know when they get away from you! AIDI GPS Pet locator turn virtually any sized collar and harness into a GPS dog collar. Simply attach the device to your dog's collar and track them from our website or with the free iOS® and Android® apps.</p>

11



Hong Kong Tesla Technology Limited
 (Hong Kong)
 Booth No: 1A-B20
 Product Zone: World of Pet Supplies
www.t-pai.com

T-PAI Automatic Intelligent Dog House

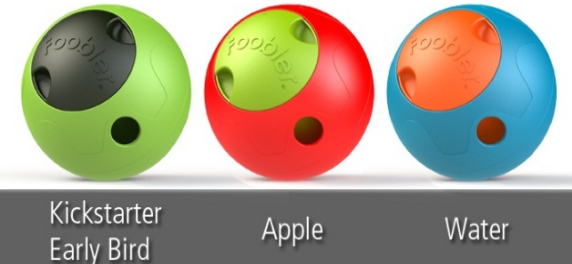
T-PAI is the first automatic intelligent dog house in the world which has already been awarded trademarks and patents in U.S, China and Europe separately. It designs to provide superior living conditions for pet dogs as well as help owners reduce trouble about raising dogs.

Not only does T-PAI have attractive appearance in London double-decker bus style, but also equips with sewage sterilization system, automatic toilet, auto feeding, auto constant temperature, access control system, health management system, multi-media interactive game and education system, and etc.

In addition, T-PAI's auto feeding feature can provide meals for pet dogs and have a record of pet food consumption, which is helpful for puppy health analysis. T-PAI users are able to set the feeding time and food volume via PC/phone/iPad, etc. When the feeding time comes as scheduled, T-PAI will release food automatically, so that the puppy can enjoy his meal. Also, it is large enough to store one-week-demand food for a dog so that owners do not need to worry about puppies' diet when they travel.

What's more, PC-controlled gateways and remote monitor in T-PAI help owners control and observe the activities of their dogs when they are at home alone.

Last but not least, T-PAI has a Pet-Station (game system), which provides games and education courses for pet dogs, thus they can release their overwhelming energy and feel emotionally satisfied or become smarter by taking the intelligence-developing courses. After the courses, owner could communicate with their pets easier.

12	 <p>Kickstarter Early Bird Apple Water</p> <p>Newkey Technology Development Limited (Hong Kong) Booth No: 1A-C01 Product Zone: World of Pet Supplies www.i-chic-pet.com</p>	<p>Foobler - innovative smart toy</p> <p>Foobler is an innovative smart toy which dispenses treats with an automatic timer.</p> <p>With a real metal alarm bell calls pets back to play and feeding for up to six hours, and the inner reloadable treat compartment dispenses treats into outer chamber for your dog to knock out.</p> <p>Treat compartment and sphere are fully hand-washable. With the special design of removable hard-shelled battery and motor drive compartment, you can also put it in dishwasher.</p> <p>Dimension: 6.5 inches</p>
13	 <p>P.L.A.Y. Pet Lifestyle And You, Inc (USA) Booth No: 1A-C18 Product Zone: World of Pet Supplies www.PetPlay.com</p>	<p>Snuggle Beds</p> <p>Sewn with dirt-resistant canvas on one side and luxurious faux fur on the other, this convertible dog bed can be molded into a variety of shapes and uses, conforming to you and your pet's lifestyle, and offering your pup or kitty a heavenly retreat.</p> <p>Furniture-grade craftsmanship and even-basting stitching ensures dog-years of use.</p> <p>Made in a facility that meets the strict quality standards for infant and children products Machine washable and dryer friendly</p> <p>Momo-approved and tested by her four-legged friends</p> <p>Award: - 2013 Pet Product News Editor's Choice Award (Annual Award, USA) - 2013 Pet Business Industry Recognition Award (Annual Award, USA) - 2013 Dog Fancy Editor's Choice Award (Annual Award, USA) - 2013 Cat Fancy Editor's Choice Award (Annual Award, USA)</p>

14



Hangzhou Tianyuan Pet Products
Factory (China)
Booth No: 1A-B04
www.petproducts.com.cn

Dog Food Treat IQ Training Toy

Designed for dogs and cats. Pet IQ Training Toy, round shape with 7 holes, is suitable for both dog and cat, it stimulates your pet by providing a challenging game. The pet has to lift each hole to search the treats underneath. Patent certified with Chinese Intellectual Property Right.

Information provided by exhibitors.