

## WGSN Trendtalk: Houseware & Home Textiles 2018 Forecast

### WGSN Trendtalk: 2018 家品潮流預測

- Date 日期 : 20/4/2017 (Thursday 星期四)  
 Time 時間 : 2pm – 2:45pm  
 Venue 地點 : Meeting Room, HKCEC  
 香港會議展覽中心會議室  
 Speaker 講者 : Ms Anupreet Bhui, Senior Editor, WGSN  
 WGSN 高級編輯 Anupreet Bhui 女士  
 Language 語言 : English  
 Admission 入場 : Free Admission (Please click [HERE](#) for online pre-registration)  
 免費入場 (請[按此](#)登記)



| Time 時間      | Rundown 程序  |
|--------------|---|
| 1:45pm – 2pm | Registration 登記   |
| 2pm – 2:45pm | <p><b>Seminar on “WGSN TrendTalk: Houseware &amp; Home Textiles 2018 Forecast”<br/>「WGSN TrendTalk: 2018 家品潮流預測」研討會</b></p> <p><u>Presentation outline</u><br/>                     Anupreet will identify four overarching themes for S/S 18, and translate these themes into design direction with both a consumer lifestyle and an interiors perspective – to provide insight on not only the how- but why-things are happening in a certain direction.</p> <p>From colour information with palettes corresponding to each trend and related colour harmonies, to an overview of how these trends will translate into product development for the kitchen, tabletop and textiles product categories.</p> <p>Anupreet 將分享春/夏 18 的四個主題，並展示相關色調，概述如何將這些趨勢展現於廚房、桌面和紡織品等產品類別。</p> |

Remarks:

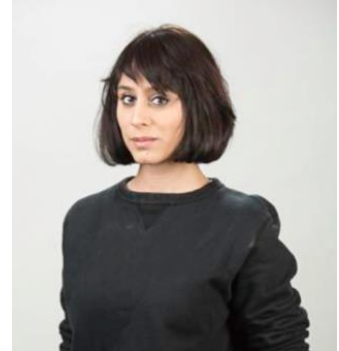
- (1) Free admission. Seats are limited and granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- (2) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
- (3) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

**About the speaker 講者簡介**

**Ms Anupreet Bhui,  
Senior Editor, WGSN**

**WGSN 高級編輯  
Anupreet Bhui 女士**

**WGSN**



Based out of WGSN Hong Kong Office, Anupreet brings together a global perspective. With over 14 years of experience working in the design industry, she brings extensive knowledge across all aspects of consumer insight, marketing and product ideation.

Her career highlights include heading design teams for various brands within Levi Strauss & Co and offering her Design Consultancy services for Givenchy, 7 For All Mankind, Evisu, Rock & Republic, Inditex and PVH Group to name a few.