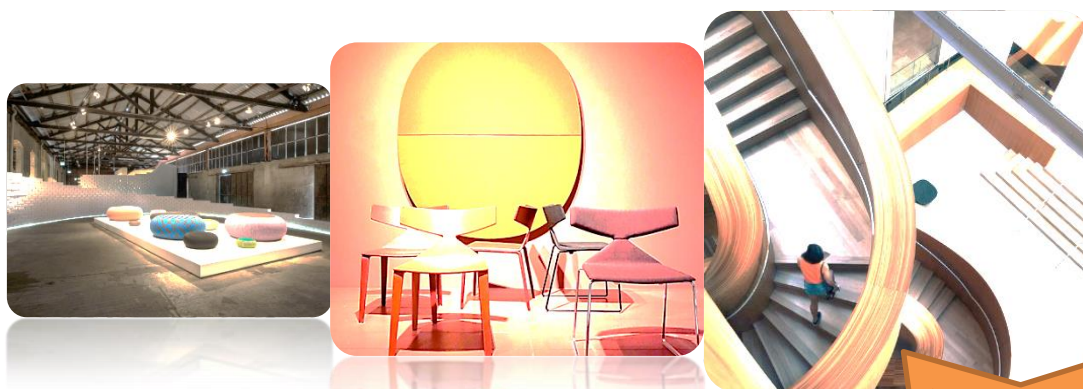


WGSN Presents: Lifestyles of the Future

WGSN: 未來生活方式與空間設計



- Date 日期 : **21/4/2018 (Saturday 星期六)**
- Time 時間 : **2pm – 2:45pm**
- Venue 地點 : Seminar Room, Hall 1A, HKCEC
香港會議展覽中心 展覽廳 1A 研討室
- Speaker 講者 : Ms Anupreet Bhui, Senior Editor, WGSN
WGSN 高級編輯 Anupreet Bhui 女士
- Language 語言 : English 英語 (with Simultaneous Interpretation Service in Putonghua provided
大會提供普通話同聲傳譯服務)
- Admission 入場 : Free Admission (Please click [HERE](#) for online pre-registration)
免費入場 (請[按此](#)登記)

Free Gift for Audience
參加者將獲精美禮品一份!!

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Time 時間	Rundown 程序
1:45pm – 2pm	Registration 登記
2pm – 2:45pm	<p><u>Presentation outline</u></p> <p>Now and in the next couple years, customers' purchase decision will be made based on emotion. In this presentation, you'll learn how to curate a space that aligns with customer's lifestyle and connects with their emotion. From connected space to flexible home, you'll get inspiration on products needed to curate different spaces including retail, work and hospitality.</p> <p>現在以及未來幾年，顧客的購買決定將基於情感。研討會中，講者將剖析如何設計一個與客戶生活方式相一致的空間，並與他們的情感聯繫起來。從科技層面的空間連通到靈活的家居設計，您將獲得不同的靈感來塑造零售商店、辦公室和酒店等。</p>

Remarks:

- (1) Free admission. Seats are limited and granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- (2) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
- (3) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

About the speaker 講者簡介

Ms Anupreet Bhui,
Senior Editor, WGSN

WGSN 高級編輯
Anupreet Bhui 女士

Based out of WGSN Hong Kong Office, Anupreet brings together a global perspective. With over 14 years of experience working in the design industry, she brings extensive knowledge across all aspects of consumer insight, marketing and product ideation.

