

Fascination // NellyRodi™ Trends Spotting for Summer 19

NellyRodi™ 2019 家品及家用紡織品潮流解碼



FASCINATION // SUMMER 19 - With a sunny, positive disposition, lifestyle promises to be a moment of joy and celebration. In a context of political renewal, the need to rise above earthly gravity propels a generation of festive consumers out of their comfort zone to open a new creativity. Four new adventures underscore this same urge to celebrate and escape, and reflect a desire for wild creativity enhanced by precious touches and intriguing sophistication.

NellyRodi will decipher the 4 main fascinating trends for Summer 19.

FASCINATION // 夏季 19 - 生活方式體現一種歡樂和慶祝的時刻，充滿陽光，積極向上。在大環境的改變下，需開創新的創造力以迎合新一代消費者。NellyRodi 將解構 2019 夏季的四個主要且富有魅力的家品及家用紡織品潮流趨勢。

Date 日期 : **20/4/2018 (Friday 星期五)**
Time 時間 : **2pm – 2:45pm**
Venue 地點 : Seminar Room, Hall 1A, Hong Kong Convention and Exhibition Centre
香港會議展覽中心 展覽廳 1A 研討室

Speaker 講者 : Ms Lea Czermak, Senior Creative Project Manager,
Home & Luxury Department, NellyRodi

NellyRodi™

Language 語言 : English 英語 (with Simultaneous Interpretation Service in Putonghua provided
大會提供普通話同聲傳譯服務)

Registration 登記 : Please [click here](#) for trend talk registration. 請[按此](#)登記。



Seminar Rundown 研討會程序

Time 時間	Rundown 程序
1:45pm – 2pm	Registration 登記
2pm – 2:40pm	<p>Fascination // NellyRodi Trends Spotting for Summer 19 「NellyRodi 2019 家品及家用紡織品潮流解碼」研討會</p> <p>About the Speaker 關於講者 <i>Ms Lea Czermak,</i> Senior Creative Project Manager, Home & Luxury Department, NellyRodi</p> <p>NellyRodi 家居精品 高級創作經理 Lea Czermak 女士</p>  <p>With ten years' experience in creative agencies and expertise in the home and decoration sector, Lea is Senior Creative Project Manager in NellyRodi's Home & Luxury department. She is responsible for the "Living Expressions" trend book for lifestyle inspiration and also manages style consulting and creative strategy projects.</p> <p>在家具和裝飾行業擁有十年的設計顧問經驗和專業知識，Lea 是 NellyRodi 家居精品高級創作經理。她主理 "Living Expressions" 流行趨勢書目，並負責時尚風格顧問和創意項目。</p>
2:40pm – 2:45pm	Question and Answer Session 問答環節

Remarks:

- (1) Free admission. Seats are limited and granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- (2) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
- (3) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。