



Asia's Leading Houseware Fair

家品盛會 享譽亞洲



Hong Kong Houseware Fair

香港家庭用品展

20-23/4/2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心



Explore and Connect 推廣香港 創造商機

On the Way Home: Welcome to Asia's Largest Houseware Showcase

如家的感覺：
歡迎參加亞洲最大型家品展



As modern consumers spend more on their dream homes, the HKTDC Hong Kong Houseware Fair presents a wealth of opportunity for leading suppliers to connect with buyers from across the world. As Asia's premier event of its kind, the 2018 Fair featured 2,300 exhibitors and over 29,500 buyers in an incomparable one-stop showcase of the latest and greatest in the world of houseware.

隨著現今消費者在打造夢想家居方面的花費更多，香港貿發局香港家庭用品展使供應商接觸來自世界各地的買家，為他們帶來源源不絕的商機。作為亞洲區首屈一指的同類型展覽，2018年家品展提供一個無與倫比的一站式平台，匯聚2,300家參展商，展示最新及最優秀的家庭用品，並吸引超過29,500名買家入場參觀採購。



Don't Let **L.I.F.E.** Pass You By 萬勿錯過**L.I.F.E.**四大主題展區

The 2019 event will feature four main themes that represent a harmony of L.I.F.E.

2019年展會將以四大主題來劃分展區，完美演繹L.I.F.E.的概念：

Lifestyle

Showcasing elegant and must-have lifestyle accessories at the Hall of Elegance, World of Fine Dining, World of Fine Décor, Creative Arts & Cultural Crafts and Green Living.

「精萃廊」、「品味餐饗」、「品味家飾」、「文化創意工藝品」及「綠色居庭」展示優雅及必備的時尚家飾。

Interior

Visionary interior design for your dream home with Candles and Scents **New Zone**, Interior Décor, Festive Décor and the Best of ASEAN zones.

「蠟燭及家居香氛」**新展區**、「室內家居裝飾」、「節慶家居裝飾」以及「卓越東盟」為夢想家居帶來前瞻性的室內設計。

Feast

Savouring a collection of food and beverage products with Tableware, Wine Tools & Accessories, Kitchenware & Gadgets and Home Appliances, along with Coffee Alley.

「餐具」、「品酒用具及配件」、「廚具及廚房小器具」、「家居電器」以及「咖啡精品廊」匯聚與食品及飲料相關的家品。

Enrich

A gallery of enchanting home products to provide complete homeware solutions in the World of Pet Supplies, Baby Products, Bath Beauty & Healthcare, Furniture, Homepedia, Home Cleaning & Laundry, Outdoor & Gardening, Storage Solutions and the Startup zone.

「寵物用品世界」、「嬰兒用品」、「浴室美容及保健用品」、「家具」、「家居百科」、「家居清潔及洗衣用品」、「戶外及園藝」、「貯物設備」及「初創」專區呈獻琳瑯滿目的生活產品，提供完善的家居生活方案。



Hall of Elegance 「精萃廊」

Home to the industry's highest acclaim, the Hall of Elegance exhibits famous brands, designer collections and some of the most sought-after high-end products on the market. Presented in a stylish and beautifully decorated setting, the Hall is an instant gateway to buyers that emphasise quality, craftsmanship and a proven track record.

備受業界高度讚譽的「精萃廊」，展示知名品牌、設計師系列以及一些最受市場追捧的高檔產品。「精萃廊」營造時尚雅緻的環境，即時吸引追求高品質、卓越工藝及傑出表現的買家。



Value-Added Services, Events and Attractions

- Networking Events and Seminars
- Product Demo & Launch Pad
- Trend Forecasting Display
- The Concurrent HKTDC Hong Kong International Home Textiles and Furnishings Fair



增值服務、活動及亮點

- 交流活動及研討會
- 產品推廣及發佈區
- 潮流趨勢展示區
- 同期舉行的香港貿發局香港國際家用紡織品展



Hear What Exhibitors Say 參展商評語

"We have met with new buyers from Brazil, Canada, Hong Kong, Russia, Taiwan and Thailand on the first day of the fair. Buyers from Australia, Brazil and Canada who are wholesalers are keen to take the next step and we'll have further negotiations with them. The Hong Kong Houseware Fair is the right place to show our brand new designs and to find new customers in new markets."

Valerie Babington and James Ward, Directors, Cube Business Solutions Limited (Cube Direct), the UK

「我們在展會第一天會見了來自巴西、加拿大、香港、俄羅斯、台灣及泰國的新買家。來自澳洲、巴西及加拿大的買家是當地的批發商，他們有意採取下一步行動，我們將與他們作進一步洽商。香港家庭用品展為我們提供最佳場地，展示我們的全新設計，並尋找新市場的新客戶。」

英國Cube Business Solutions Limited (Cube Direct) 董事Valerie Babington及James Ward

"Just after the fair opening, we have met with potential buyers from Italy, Mexico, Portugal and the US who are very interested in our products and we'll send quotations to them. It is easy and convenient for buyers from around the world to come to Hong Kong to do business. The Hong Kong Houseware Fair is important to our company and we'll definitely come back next year."

M. Valid Alnajjar, Export Sales Director, Cetin Plastik Sanayi Ve, Turkey

「在展會開幕後不久，我們會見了來自意大利、墨西哥、葡萄牙及美國的潛在買家，他們對我們的產品很感興趣，我們會向他們發送報價單。來自世界各地的買家前來香港做生意都非常方便。香港家庭用品展對本公司很重要，明年我們一定會再來參展。」

土耳其Cetin Plastik Sanayi Ve 出口銷售總監M. Valid Alnajjar

Manage Your Participation - With Just A Click

Our online service, **Exhibitor Online Platform (EOP)**, makes managing your exhibition-related matters convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply for a booth online at hkhousewarefair.hktdc.com now!

參展事宜 一按即妥

大會現已推出「**參展一站通**」網上服務，協助業者辦理參展事宜，便捷有效。

- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

立即行動，登入展會網站

hkhousewarefair.hktdc.com/tc 申請參展。

Reserve Your Booth Today 請即報名參展

Participation Fee 參展費用

Standard Booth

標準展位

(9/12/15 sq.m. 平方米)

▶ From US\$5,775美元起

Custom-built Participation

特級參展

(per sq.m. 每平方米)

Minimum size 最少租用面積 :

27 sq.m 平方米

▶ US\$571美元

HALL OF
ELEGANCE
精萃廊

Premium Booth

精萃廊特級展位

(18 sq.m. 平方米)

▶ US\$13,700美元

Custom-built Participation

特級參展

(per sq.m. 每平方米)

Minimum size 最少租用面積 :

27 sq.m 平方米

▶ US\$627美元

World of Fine
品味家飾 *Décor*

World of Fine
品味餐饗 *Dining*

Deluxe Booth

尊貴展位

(9/12/15 sq.m. 平方米)

▶ From US\$7,680美元起

Custom-built Participation

特級參展

(per sq.m. 每平方米)

Minimum size 最少租用面積 :

27 sq.m 平方米

▶ US\$571美元

Please fax the reply form to 表格請傳真至 **(852) 2824 0026** or you may mail to HKTDC 或郵寄至「香港貿易發展局」
Please send us more information on exhibiting in the **Hong Kong Houseware Fair 2019**

請惠寄有關參加 **香港家庭用品展2019** 的資料

Company Name 公司名稱 :

Contact Person 聯絡人 (Mr先生 / Ms女士) :

Title 職銜 :

Office Address 公司地址 :

Country 國家 :

Postal Code 郵編 :

Office Tel 公司電話 : ()

Office Fax 公司傳真 : ()

Office Email 公司電郵 :

Company Website 公司網址 :

Product Categories 產品類別 :

Please attach your business card for easy reference. 請附上閣下名片以供參考。

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Sales Enquiry Contacts 參展商查詢聯絡人

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Mr Jeffrey Tang 鄧景支先生 Tel電話: (852) 2240 4215 Email電郵: jeffrey.kc.tang@hktcdc.org

Online Promotions 網上宣傳

Using www.hktcdc.com, HKTDC Online Marketplace, means you don't have to wait until the next fair to promote your products. To find out more, visit www.hktcdc.com, email supplier@hktcdc.org or call (852) 1830 668.

透過「貿發網」www.hktcdc.com-香港貿易發展局網上商貿平台,您可隨時向買家推介產品,毋須等待下屆展覽會舉行。歡迎登入www.hktcdc.com了解這項服務。

如有查詢,請電郵至 supplier@hktcdc.org 或致電(852) 1830 668。

Organiser 主辦機構 :



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Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
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Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktcdc.org

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