



Hong Kong Houseware Fair
香港家庭用品展



Hong Kong International Home Textiles and Furnishings Fair
香港國際家用紡織品展



Hong Kong Fashion Week
香港時裝節



Hong Kong Gifts & Premium Fair
香港禮品及贈品展

14 December 2022

Dear Exhibitors,

Updates on Onsite Advertising Items
at HKTDC Fairs during 19-22 April 2023

Further to the announcement of holding the Hong Kong Houseware Fair, Hong Kong International Home Textiles and Furnishings Fair, Hong Kong Fashion Week and Hong Kong Gifts & Premium Fair concurrently at the Hong Kong Convention and Exhibition Centre (HKCEC) on 19-22 April 2023, we would like to provide you with an update on the arrangement of onsite advertising items.

We are offering a range of onsite advertising items (such as banners and lightboxes) at HKCEC prominent locations which are available for exhibitors from below fairs to apply. Please refer to the respective fair websites for the latest information.

- Hong Kong Houseware Fair
www.hktdc.com/event/hkhousewarefair/en
- Hong Kong International Home Textiles and Furnishings Fair
www.hktdc.com/event/hkhometextilesfair/en
- Hong Kong Fashion Week
www.hktdc.com/event/hkfashionweekfw/en
- Hong Kong Gifts & Premium Fair
www.hktdc.com/event/hkgiftspremiumfair/en

Exhibitors interested in these onsite advertising items should submit their applications with a deposit of at least 20% of the advertising fee to HKTDC by the intention deadline of 16 January 2023.

If more than one application is received for a particular item or location, allotment will be arranged by way of balloting, and ballot priority will be given to exhibitors who have confirmed for onsite advertising items at the April 2020 edition of the abovementioned fairs. Successful applicants will receive a confirmation letter from HKTDC, and the balance payment of the confirmed advertising item must be received by HKTDC within 5 working days from the issue date of the confirmation letter. **Applications received after the intention deadline will be handled subject to stock availability on a first-come-first-served basis.**





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All onsite advertising items at the abovementioned fairs in April 2023 will be offered on a one-off basis. Exhibitors, who have confirmed and paid for onsite advertising items at the April 2020 edition of the abovementioned fairs, will be given the first right of renewal to retain the same item and location when applying for 2024 edition of the same fair.

For enquiries or applications, please contact:

	Exhibitors from Hong Kong	Exhibitors outside Hong Kong
Contact Person	Ms. Chole Ng	Ms. Peter Lee
Telephone	(852) 2240 5746	(852) 2240 5841
Email	advertising.edb@hktdc.org	

Yours faithfully,

Hong Kong Trade Development Council





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致各參展商:

2023 年 4 月 19 至 22 日

香港貿發局展覽會現場廣告項目之最新安排

香港貿發局已於較早前宣佈「香港家庭用品展」、「香港國際家用紡織品展」、「香港時裝節」及「香港禮品及贈品展」將於 2023 年 4 月 19 日至 22 日假香港會議展覽中心同期舉行。本局現提供一系列的展覽會現場廣告 (包括橫幅及燈箱廣告等) 供以下展覽會的參展商申請, 有關最新廣告資料, 請瀏覽各展覽會網頁。

- 香港家庭用品展 www.hktdc.com/event/hkhousewarefair/tc
- 香港國際家用紡織品展 www.hktdc.com/event/hkhometextilesfair/tc
- 香港時裝展 www.hktdc.com/event/hkfashionweekfw/tc
- 香港禮品及贈品展 www.hktdc.com/event/hkgiftspremiumfair/tc

參展商如有意於展覽會現場刊登廣告, 請於 **預訂意向截止日期 2023 年 1 月 16 日或以前** 向本局提交申請並支付最少百分之二十之廣告費作為訂金。

如有多於一位參展商對同一廣告位置提交申請, 該位置將會以抽籤形式分配, 而曾於 2020 年 4 月上述展覽會確認申請展覽會現場廣告的參展商可獲優先分配廣告位置。本局將會向成功申請的參展商發出確認函, 參展商必須在確認函發出日後五個工作天之內支付有關廣告費的餘款並由本局確認收妥。所有於預訂意向截止日期以後遞交之申請, 本局將視乎廣告位置的供應情況, 以先到先得形式處理。

所有於 2023 年 4 月的上述展覽會現場廣告均為一次性安排, 而曾於 2020 年 4 月上述展覽會成功申請並已支付有關廣告費的參展商, 可於 2024 年展覽會優先預留於 2020 年同一展覽會中成功申請的同一廣告位置。

查詢或申請事宜, 請聯絡:

	香港參展商	香港以外參展商
聯絡人	吳嘉琪小姐	李卓謙先生
電話	(852) 2240 5746	(852) 2240 5841
電郵	advertising.edb@hktdc.org	

香港貿易發展局

2022 年 12 月 14 日

